

Intern / Full-time
Spontaneous Application
International Marketing x Sales x Ecommerce

ROLE DESCRIPTION

Location: France / China . **Remote possible if excellent communication skills.**

Start date: ASAP.

Contract: Internship / Full-time

Title: TBD

Compensation: Market-based

COMPANY

TheChinaStudio® is a digital marketing agency, centered around Chinese Consumers. We aim at being the agency of choice for Consumer Health brands. We offer 2 services.

For brands not yet in China, we offer **Full Services in Cross-Border Ecommerce**, and this is structured in 3 phases: **Phase 0** - market entry strategy. **Phase 1** - activate the brand assets & communities over the social media in China. **Phase 2** - manage the cross-border e-commerce business for those brands.

For brands already sold in China, we offer the **LeaderBoard**, a consumer-centered Executive Brand Management tool. In the process of being launched right now, it provides global brand managers, with deep quantitative and qualitative consumer insights, dynamically assessed and reported monthly, within a panel of competitive brands. It helps brand owners to regain full visibility, control with the power to react way quicker than ever before.

TheChinaStudio® team is established in Nantes, Shanghai, Hong Kong & Paris. Digital Marketing activities range from setting & designing Brand Accounts (WeChat, Weibo Blue V, RED), content marketing, developing & engaging Brand Communities, running SEO activities and KOL/KOC campaigns. In Shanghai, the local team supports the operational marketing. Our team consists of Chinese & European nationalities.

Founded in 2015, TheChinaStudio® is an international startup, with different nationalities, which has been awarded in France by the largest CEO network "Réseau Entreprendre" and raised funds in 2018, with BPI France.

Our working principles are:

Put the Customers First. 客户至上

Think with depth, with attention to details. 用心思考

Maintain a Positive Attitude. 积极态度

Ensure regular communication. 真诚沟通

Current Brand portfolio consists of personalized SkinCare, SkinHealth, ultra-premium SkinCare, nutrition, and drug-free travel sickness. As TheChinaStudio® is acquiring new Brands, we have to keep expanding the team!



Among our Clients, we are very pleased to have been recently selected by **FILORGA, PCA SKIN, ELTA MD, COLGATE-PALMOLIVE, MAYOLY-SPINDLER, EVOLEUM, ELLINE, SEA-BAND ...**

To know more, please click on www.thechinastud.io.

ROLES & RESPONSIBILITIES

Not interested in being a Junior Brand Manager or a Junior Business Developer but still want to work with us? Send us a message and CV at jobs@thechinastud.io